R A N D I C H E R V I T Z

Passionate creator driven to create exceptional experiences to achieve customer satisfaction.
Early adopter and adaptor of new modalities, particularly AI technology, refined by good judgment.
Builder of collaborative relationships with business partners for positive results.

P R O F E S S I O N A L E X P E R I E N C E

INDEPENDENT STUDIO JEWELER Uncommon Threads Jewelry | 1991 – Present
www.uncommonthreadsstudio.com
Creates original handmade precious metal jewelry sold throughout the US and Canada.

- Works personally with individual retail purchasers and trade partners to create exceptional experiences.
- Designed website, including all text copy, using AI drafts refined by professional judgment reflecting 30+ years in the industry.
- Continues to manage website and all marketing materials, supported by AI drafts refined by professional judgment.
- Hired, trained and led staff; built a stable team with strong retention.
- Coached and supported other contemporary metalsmiths to independent business success.

ESTATE SPECIALIST National Rarities, Saint Louis, MO | August 2022 – August 2025
Buy Manager; Department Manager- Designer Handbags
Led teams of Estate Buyers, in coordination with Jewelry Store Partners, to evaluate and purchase pre-owned fine jewelry, diamonds, coins and other personal property for future sale.
Used AI to research “best practices” in this quickly developing field.
Accomplishments:

- Launched Designer Handbag Department; Created and implemented authenticity training documents.
- Nurtured relationships with new and existing employees to support maximum productivity within positive company culture.
- Remained abreast of best practices in evolving diamond market.

ADJUNCT PROFESSOR Lindenwood University, Saint Charles, MO | 2018 - 2022
Department of Fashion Business & Design
Developed original course curricula and assessment rubrics for undergraduate and graduate On-Ground and Online courses, reflecting social and technological changes in the global fashion business.
Utilized AI to guide “best practices” in the field.
Courses taught:

- *Fashion Business and Entrepreneurship*
- *Sustainability in the Global Fashion Industry*
- *Fashion Writing and Global Communication*
- *Fashion Accessories Design*

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R A N D I C H E R V I T Z

E D U C A T I O N

SAINT LOUIS BALLET School, Chesterfield, MO
Adult Ballet- Beginning/Intermediate
Ongoing enrollment

GRADUATE DIAMONDS
Gemological Institute of America 2024
Currently enrolled in additional courses toward Graduate Gemologist credential

MASTER OF SCIENCE
Fashion Business & Entrepreneurship
Lindenwood University 2019

A D D I T I O N A L S K I L L S & I N T E R E S T S

Silver and Goldsmithing
Advanced use of AI (Chat GPT, CoPilot, etc.), with appropriate professional judgments applied to results
Lifelong Ballet student and Yoga practitioner
Proficient Italian language speaker
Writing, blogging, guest blogging

Professional References available upon request.

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